1 of

Fax# Phone# Buyer Estimate# Product Advertiser Station KSTU-TV SALT LAKE CITY, UT 912918 LOVE FOR UT-CD-4 Patricia Dome) POLITICAL

> Flight Dates Agency C/P1/P2/E Agency ALEXANDRIA, VA 22314 () SMART MEDIA GROUP 814 KING ST, SUITE 400 09/12/2012 - 09/18/2012 LOVE/ORDR/912918

Hiatus Weeks

Salesperson (Sales Office (Rep Firm

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 202-955-5342 917-206-9589

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS --

REV LN10

							V9 More than 2 codes changed	e than 2 co	v9 Moa		
							V9 1X 9/12 N/A. PLS MV TO 9/13 X	Sales Remark:	Sales		
										Rating: 3.0	Rati
\$375.00	μ	ц	ב	09/13-09/13	\$375.00	:30	GOOD DAY UTAH	8A-9A	TH	*10 TH	
1 1 1 1 1 1 1	1			 		 		 	1 1 1		
Total Cost	Total Spots	# of Weeks	Spots/Week # of Weeks	Dates	Rate	Len	Program	Time	Day	Ln	LT

Daypart

-REPORT TOTALS-

Report Totals: 1 / \$375.00

-SALES MONTHLY TOTALS-

Station Totals: 15 / \$8,900.00 Sales Totals: 15 / \$8,900.00 Sep 12: 15 / \$8,900.00 -----0 / \$0.00

	COMPETITIVE	Lines not sent/rcid/rtin:
Market		CTO/ECT
ヨコナンゴル		11:
'n		`

\$44,500

CABL KTVX

17% %

KUCW KDLU

% %

KUTV KJZZ

43% %

KSL UNKB

20% %

UNKN KSTU

%0 20%

Demos	Books
RA35+	null

9816642

Showing Buylines: All Rep Revised Lines

Phone# Fax# Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD-4 Estimate# 912918

Buyer Patricia I Patricia Dome

> Hiatus Weeks Agency C/P1/P2/E LOVE/ORDR/912918
> Flight Dates 09/12/2012 - 09/18/2012 Agency (() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 LOVE/ORDR/912918

> > Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

202-955-5342 917-206-9589

) WASHINGTON) DAN DRISCOLL

nylines: All Rep Revised Lines	Showing Buylines: All F					
09/11/2012 4:32 PM	Last Received:					EC'd Yes
09/11/2012 4:38 PM	Printed:	Traffic Order#	Status Revised	Ver# 7	9816642	Rep Order#

1 of

Sales Office Salesperson (Rep Firm) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 917-206-9589

202-955-5342

-- CONTRACT COMMENT --

Fax#

Buyer Estimate# Product

912918 Patricia Dome

Agency C/P1/P2/E

ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/912918 () SMART MEDIA GROUP 814 KING ST, SUITE 400

09/12/2012 - 09/18/2012

Hiatus Weeks Flight Dates Agency

LOVE FOR UT-CD-4

Phone#

Station

KSTU-TV SALT LAKE CITY, UT

) POLITICAL

Advertiser

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS EROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS --

REV IN 15

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SA	V5 Comme	TU	V5 Comme	ĸ	V5 Comme	ы	V5 Comme	TH	V5 Comme	SU	Day
7A-9A	ent Changed,	530A-6A	nt Changed,	530A-6A	nt Changed,	530A-6A	nt Changed,	530A-6A	nt Changed,	7A-9A	Time
GOOD DAY UTAH	V5 Comment Changed, Rate Changed	GOOD DAY UTAH	V5 Comment Changed, Rate Changed	GOOD DAY UTAH	V5 Comment Changed, Rate Changed	GOOD DAY UTAH	V5 Comment Changed, Rate Changed	GOOD DAY UTAH	V5 Comment Changed, Rate Changed	GOOD DAY UTAH	Program
:30		:30		:30		:30		:30		:30	Len
\$325.00		\$250.00		\$250.00		\$250.00		\$250.00		\$325.00	Rate
09/15-09/15		09/18-09/18		09/17-09/17		09/14-09/14	·	09/13-09/13		09/16-09/16	Dates
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											Daypart

V5 Comment Changed, Rate Changed

		*15 Rating: 6.0		*13 Rating: 3.5		Rating: 3.0		warring.	*11	ractiff. 0.0	*10		*9	ractiff.	8 × 8		*7	!	LT In		Station KST Advertiser (Product L Estimate# 9	Rep Order# EC'd Yes
V5 Commer V7 Time C	Sales Ren	SU	V5 Comment			V5 Comment	TU	V5 Commen	ᄪ	V5 Commen	æ	V5 More t	TU	V5 Comment	X	V5 Comment	TH	1 1 1	Day	Patricia Dome	KSTU-TV SALT LAKE CITY, UT () POLITICAL LOVE FOR UT-CD-4 912918	9816642
Comment Changed, Rate Time Changed, Comment	Remark: V7	2P-230P	t Changed,		·	Changed,	8A-9A	Comment Changed,	8A-9A	Comment Changed,	8A-9A	than 2 codes	7A-8A	Comment Changed,	7A-8A	Comment Changed,	7A-8A		Time 1		LAKE CITY, ICAL I-CD-4	Ver# 7
Rate Changed mment Changed	7 REV	NFL POST GAME 2	Spots/week Changed	SEINFELD		Rate Changed	GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH	changed	GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH		Program		UT	Status Revised
																				Flight Dates Hiatus Weeks	Agency (): 814 KIN ALEXAI Agency C/P1/P2/E	Traffic Order#
		:30		:30			:30		:30		:30		:30		:30		:30		Len	09/12	SMART IG ST, S NDRIA,	#
		\$1,800.00		\$400.00			\$375.00		\$375.00		\$375.00		\$375.00		\$375.00		\$375.00	 	Rate	09/12/2012 - 09/18/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 CP1/P2/E I OVE/ORDR/912918	Show
		09/16-09/16		09/15-09/15			09/18-09/18		09/14-09/14		09/12-09/12		09/18-09/18		09/17-09/17		09/13-09/13		Dates	2	× ·	Printed: 09/11/2012 4:38 Last Received: 09/11/2012 4:32 Showing Buylines: All Rep Revised Lines
		Ъ		0			1		H		μ		ц		H		H		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/11/2012 4:38 PM 09/11/2012 4:32 PM tep Revised Lines
		ш		0			Н		Н		Н		H		н		1		# of Weeks	Phone# FAX#		PM PM
		H		0			ш		μ		Н		Н		Н		μ		Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
		\$1,800.00		\$0.00			\$375.00		\$375.00		\$375.00		\$375.00		\$375.00		\$375.00	1	Total Cost	342 589	OLL	2 of 3
																		1	Daypart			

	, *	!	LT Ln	Гионен Fax#	Buyer Phane#	Estimate#	Product	Station Advertiser	Rep Order# EC'd Yes
V5 Added	*16 TH-F	-	1 Дау		Patricia Dome			KSTU-TV SALT LAKI () POLITICAL	r# 9816642 's
ed	5P-6P	!	Time		me		RUT-CD-4	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL	Ver#
	NEWS		Program					TY, UT	7 Status Revised
				DIATUS PREEKS	Flight Dates	Agency C/P1/P2/E LOVE/ORDR/912918	ALEX	Agency (814 KJ	Traffic Order#
	:30	1	Len		09/12/	OT	ANDRIA,) SMART NG ST, SI	er#
	\$400.00		Rate		09/12/2012 - 09/18/2012	VE/ORDR/9129	ALEXANDRIA, VA 22314	() SMART MEDIA GROUP 814 KING ST, SUITE 400	Sho
	09/13-09/14		Dates		12)18		P	Printed: 09/11/2012 4:38 Last Received: 09/11/2012 4:32 Showing Buylines: All Rep Revised Lines
	 -		Spots/Week # of Weeks	Salesperson recom	Salesperson Phone#	1	Salesperson	Rep Firm Sales Office	09/11/2012 4:38 PM 09/11/2012 4:32 PM Rep Revised Lines
	بب		# of	LEBAN	Phone#			$\hat{}$	8 PM 2 PM s
	ㅂ		Total Spots	717-200-	202-955-5342		DAN DRISCOLL	WASHINGTON	
	\$400.00		Total Cost	-7387	.5342 0<80		COLL	TON	3 of 3
			Daypart						

--SALES MONTHLY TOTALS--

Report Totals: 14 / \$6,100.00

-REPORT TOTALS-

Sales Totals: 15 / \$8,900.00 Sep 12: 15 / \$8,900.00

Station Totals: 15 / \$8,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE--

Market Totals

\$44,500

CABL KTVX

17% %

KUCW KDLU

% %

KJZZ KUTV

43%

KSL UNKB

20%

UNKN KSTU

20%

Books Demos null RA35+

CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

Smart Media Group LLC 814 King Street Suite 400 Alexandria, VA 22314

	Contract / Rev	vision		Ait Order #	ŧ
	574359	1		9816642	
Product					
LOVE FOR UT-CD-4					
Contract Dates	Estimate #				
09/12/12 - 09/18/12	912918				
Advertiser	,,		<u>Ori</u>	ginal Date	/ Revision
Love/R/Congress			O	9/11/12	/ 09/12/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	кѕти	Dan Di	risco	lic	Washington DC
	Special Hand	ing			
	Demographic				9
	Adults 35+				
•				· · · · · · · · · · · · · · · · · · ·	Total Ratings
					52.30
	IDB#	Advert	ser	Code	Product Code
	1046	LOVE			ORDR
	Agency Ref	<u> </u>		Advertiser	Ref
					i

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSpo	ots	Amount
	7a-9a	:30	NM .	1	•
N 2 13 09/12/12 09/16/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12T 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 3 13 09/12/12 09/16/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12F 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 4 13 09/17/12 09/18/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 5 13 09/17/12 09/18/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 6 13 09/12/12 09/16/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S- 1	7a-9a <u>Rate</u> <u>Rating</u> \$325.00 3.20	:30	NM	1	\$325.00
N 7 13 09/12/12 09/16/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 8 13 09/17/12 09/18/12 M-F 7a-8a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 9 13 09/17/12 09/18/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 10 13 09/12/12 09/16/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 11 13 09/12/12 09/16/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser and conditions. Two week advance cancellation notice is required unless otherwise specified. Otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 574359 /	Alt Order # 9816642
Contract Dates 09/12/12 - 09/18/12	Product LOVE FOR UT-CD-4	Estimate # 912918
Advertiser		ginal Date / Revision 19/11/12 / 09/12/12

	Lov	/e/R/Congress	09/11/12	/ 09/	12/12
	Otant/End Time	Spots/ Days Length Week Rate	e Rtn TypeS	Tota Spots	als Amount
*Line Ch Start Date End Date Description	Start/End Time		7 (41)		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> N 12 13 09/17/12 09/18/12 M-F 8a-9a	8a-9a	:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	\$375.00	ting 3.00	NM	1	\$2,800.00
N 13 13 09/12/12 09/16/12 FOX X Factor Wednesday Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12W 1		:30 ting 1.00		•	
N 14 13 09/12/12 09/16/12 FOX NFL OT Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1		:30 <u>ting</u> 3.00	NM	1	\$1,800.00
Week: 09/10/12 N 15 13 09/12/12 09/16/12 M-F 5p-6p Start Date End Date Weekdays Spöts/Week Week: 09/10/12 09/16/12 TF 1	5p-6p <u>Rate</u> <u>R</u> a	:30 <u>ting</u> 3.50	NM	1	\$400.00
		Totals	52.30	15	\$8,900.00
Time Period # of Spots Gross Amount	Net Amount				
08/27/12 -09/18/12 15 \$8,900.00	\$7,565.00				
Totals 15 \$8,900.00	\$7,565.00				
					,

O	Date:	وشد در	
Signature:			

Traffic Order#

Printed: 09/11/2
Last Received: 09/11/2
Showing Buylines: All Lines

09/11/2012 4:24 PM 09/11/2012 3:58 PM

1 of 4

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD-4
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm Sales Office (Salesperson (

n () WASHINGTON
DAN DRUSCOLL

 Salesperson Phone#
 202-955-5342

 Salesperson FAX#
 917-206-9589

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CONTRACT
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ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

LT Ln	Day su	Time 7A-9A	Program	Len 	Rate \$325.00	Dates 09/16-09/16	Spots/Week	# of weeks	Total Spots 	Total Cost	Cost
*1 Rating: 4.2	Su 7A-Sales Remark:	7A-9A mark: V ent Changed,	SU 7A-9A GOOD DAY UTAH Sales Remark: V5 REV V5 Comment Changed, Rate Changed	:30	\$325.00	09/16-09/16	н	Н		Þ	1 \$325.00
*2 Rating: 1.6	TH 530 Sales Remark: V5 Comment Ch	530A-6A emark: V	TH 530A-6A GOOD DAY UTAH Sales Remark: V5 REV V5 Comment Changed. Rate Changed	:30	\$250.00	09/13-09/13	щ	н		נו	1 \$250.00
*3 Rating: 1.6	ы	530A-6A	530A-6A GOOD DAY UTAH	:30	\$250.00	09/14-09/14	H	₽		Н	1 \$250.00
	Sales Remark: V5 Comment Ch	emark:	Sales Remark: V5 REV V5 Comment Changed, Rate Changed								
*4 Rating: 1.6	ĸ	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/17-09/17	ш	М		Н	1 \$250.00
	Sales Remark: V5 Comment Ch	emark: ent Changed	Sales Remark: V5 REV V5 Comment Changed, Rate Changed								
*5 Rating: 1.6	חת	530A-6A	GOOD DAY UTAH	:30	\$250.00	09/18-09/18	۲	μ		ц	1 \$250.00
	Sales Remark:		V5 REV								

V5 Comment Changed, Rate Changed

	Lines	Showing Buylines: All Lines					
PM	09/11/2012 3:58 PM	Last Received:					EC'd Yes
PM 2 of	09/11/2012 4:24 PM	Printed:	Traffic Order#	# 5 Status Revised	Ver# 5	9816642	Rep Order#

						Show	Showing Buylines: All Lines	1es				
Station KSTU Advertiser (Product LC	STU-TV SALT LAKE () POLITICAL LOVE FOR UT-CD-4	KSTU-TV SALT LAKE CITY, UT r () POLITICAL LOVE FOR UT-CD-4	X, UT	Agency () 814 KII ALEXA) SMART MEDIA (814 KING ST, SUITE 400 ALEXANDRIA, VA 2231) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314		Rep Firm Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL	OLL	
late# r e#	912918 Patricia Dome	G		Agency CPI/P2/E Flight Dates Hiatus Weeks	09/12/	LOVE/ORDR/912918 09/12/2012 - 09/18/2012	V 00	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589	
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
))))	SA	7A-9A	GOOD DAY UTAH		:30	\$325.00	09/15-09/15	 	 	ר	\$325.00	
Rating: 3.2	Sales Remark: V5 Comment Ch	mark:	V5 REV									
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*7	TH	7A-8A	GOOD DAY UTAH		:30	\$375.00	09/13-09/13	ب ر	<u></u>	1	\$375.00	
Rating: 3.0	Sales Remark.	mark.	VS BEV		**							
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* &	X	7A-8A	GOOD DAY UTAH		:30	\$375.00	09/17-09/17	ц	ш	ч	\$375.00	
Rating: 3.0												
	Sales Remark: V5 Comment Ch	Sales Remark: V5 REV V5 Comment Changed, Rate	V5 REV d, Rate Changed									
*9 Rating: 3.0	TU	7A-8A	GOOD DAY UTAH		:30	\$375.00	09/18-09/18	ħ	1-1	Н	\$375.00	
ţ	Sales Remark: V5 More than 2		V5 REV codes changed									
*10	Ø	8A-9A	GOOD DAY UTAH		:30	\$375.00	09/12-09/12	μ	۳	1-1	\$375.00	
Rating: 3.0	Sales Remark: V5 Comment Ch	Sales Remark: V5 REV V5 Comment Changed, Rate	V5 REV d, Rate Changed									
*11 Rating: 3.0	ᅜ	8A-9A	GOOD DAY UTAH		:30	\$375.00	09/14-09/14	н	Н	ب	\$375.00	
	Sales R V5 Comm	Remark: mment Change	Sales Remark: V5 REV V5 Comment Changed, Rate Changed									
*12	TU	8A-9A	GOOD DAY UTAH		:30	\$375.00	09/18-09/18	יב	Н	ш	\$375.00	
Rating: 3.0	בים פים פים	Remark.	V5 REV									

Sales Remark: V5 REV
V5 Comment Changed, Rate Changed

Rep Order# 9816642 Ver# 5 Status Revised EC'd Yes	Traffic Order#	er#	Show	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines	09/11/2012 4:24 PM 09/11/2012 3:58 PM Lines	PM		3 of 4	
. 🔀	Agency (814 KI ALEX	NDH G S.	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314		Rep Firm Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL	OLL	
Estimate# 912918 Buyer Patricia Dome Phone#	Agency CIFIFZIE Flight Dates Hiatus Weeks	99	10 V E/OKDK 9 129 18 09/12/2012 - 09/18/2012	19 &	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589	
Max# LT In Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		:30	\$400.00	09/15-09/15	0	0	0	\$0.00	! ! ! ! !
Sales Remark: V5 NA- MG 5-6P @ \$400 V5 Comment Changed, Spots/week Changed	Ü								
14 W 7P-830P X FACTOR $2^{-3}0$ Y Rating: 11.0		:30	\$2,800.00	09/12-09/12	۲	,	H	\$2,800.00	
*15 SU (530P-6P) NFL POST GAME 2		:30	\$1,800.00	09/16-09/16	H	₽	۲	\$1,800.00	
V5 REV V5 Comment Changed, Rate Changed									
*16 TH-F 5P-6P NEWS Sales Remark: V5 MG FOR 9/15 SA/630-7P@ V5 Added	0-7pe \$400	:30	\$400.00	09/13-09/14	Ļ	.	ч	\$400.00	
REPORT TOTALS Report Totals: 15 / \$8,900.00									
SALES MONTHLY TOTALS									
Sep 12: 15 / \$8,900.00 Sales Totals: 15 / \$8,900.00 Station Totals: 15 / \$8,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00									
Market Totals \$44,500	CABL 0% KTVX 17%	KUCW	%0 MX	KJZZ 0% KUTV 43%	KSL	20%	KSTU	0% 0%	

Books Demos

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Estimate# Buyer Phone# Fax# Advertiser (KSTU-TV SALT LAKE CITY, UT
ser () POLITICAL
LOVE FOR UT-CD-4
912918 Patricia Dome

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency y () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 y C/P1/P2/E LOVE/ORDR/912918 Dates 09/12/2012 - 09/18/2012

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

202-955-5342 917-206-9589

) WASHINGTON) DAN DRISCOLL